CLARISSA M. RODRIGUEZ, ESQ.

Attorney, speaker, and former New York State cabinet-level official



THE HERO C.O.D.E.™ *Leadership Programs for Youth*

The Hero C.O.D.E. helps young people see themselves as the heroes of their own lives. It borrows the hero's journey and uses it to carry four leadership principles: **Courage**, **Own a new story**, **Dream big**, and **Execute boldly**.

THREE WAYS TO BRING IT

Workshop, Grades 5 to 8

45 to 90 minutes

Middle school and younger. Printed handout.

Workshop, Grades 9 to Graduate

45 to 90 minutes

High school, undergraduate, graduate, young adults. Phones and QR code.

Keynote or Commencement

Keynote 15 to 30 minutes; commencement about 10

Any age, any room size. No materials.

All three formats are available in person or virtually, in English, Spanish, or bilingual.

CREDENTIALS

- ★ Attorney, admitted to the U.S. Supreme Court Bar
- ★ Former cabinet-level official who led a 1,000-person New York State agency
- ★ Appointed by two New York Governors
- ★ Twice confirmed by the New York State Senate
- ★ Bilingual: delivers in English, Spanish, or seamlessly bilingual

WHAT OTHERS ARE SAYING

"The Hero C.O.D.E. workshop was informative, engaging and transformative: it taught our participants key skills for actualizing their dreams and goals."

Jennifer Rogers
Site Coordinator, Statewide Youth Mentoring Program

"This was one of the students' favorite sessions all summer and I can't wait for Ms. Rodriguez to return to campus!"

Paul Nicholson
Director of Special Programs, SUNY Purchase

"Motivational and age-appropriate for young people. Students need role models like you, and you accomplished exactly that."

Dean Ana Garcia Reyes
Hostos Community College · CUNY

ALSO FOR ADULT AUDIENCES

For executives, nonprofits, government leaders, and conferences, Clarissa's adult keynotes and leadership talks live at **clarissaspeaks.com**.

BOOK CLARISSA

clarissarod.esq@gmail.com
theherocodetalk.com